

Privacy and Cookie Policy

About this cookie policy

This Cookie Policy explains what cookies are and how we use them. You should read this policy to understand what cookies are, how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used and how to control the cookie preferences. For further information on how we use, store and keep your personal data secure, see our Privacy Policy.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

What are cookies?

Cookies are small text files that are used to store small pieces of information. The cookies are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make the website more secure, provide better user experience, and understand how the website performs and to analyse what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses cookies first-party and third-party cookies for a number of purposes. The first-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our websites are used mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

What types of cookies do we use?

Essential: Some cookies are essential for you to be able to experience the full functionality of our site. They allow us to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log-in to your account and add products to your basket and checkout securely.

Statistics: These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the website have been

visited, the source of the visit etc. These data help us understand and analyse how well the website performs and where it needs improvement.

Marketing: Our website displays advertisements. These cookies are used to personalize the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns.

Targeting cookies.

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

Functional: These are the cookies that help certain non-essential functionalities on our website. These functionalities include embedding content like videos or sharing contents on the website on social media platforms.

Preferences: These cookies help us store your settings and browsing preferences like language preferences so that you have a better and efficient experience on future visits to the website.

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services.

These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies: Google Analytics, Facebook, Twitter, Instagram, LinkedIn.

Cookies we are using:

Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Information we collect about you

We collect personal information from you in the following ways: –

when you order goods or services from us;

when you contact us by telephone or by sending us an enquiry through our “Contact Us” page;

when you instruct us to provide legal services to you; or

if you sign up to our newsletter service,

then you will provide us with personal information such as your name, email address and telephone number. All of this information is necessary for us to provide you with the goods or service that you have requested or to respond to your query.

In connection with providing legal services to you and your organisation you may disclose to us sensitive personal information (which is, information about your racial or ethnic origin, political opinions, religious beliefs, trade union activities, physical or mental health, sexual life, or details of criminal offences, or genetic or biometric data). We only process sensitive personal information where this is necessary to provide our legal services to you and to enable you and your organisation to fulfil your legal obligations.

Information you provide to us about other people

In some cases you may provide us with personal information about other individuals. You must ensure that you have obtained the relevant consent of the person concerned and that the person is aware of the reason for the disclosure.

We do not collect, store or process payment details. Website usage information may also be collected using cookies.

How we use the information we collect from you

We use your personal information in a number of ways: –

- to process your online order
- If you have sent us an enquiry, we will use your details to contact you to discuss your query
- to provide financial services to you and your organisation as instructed by you or your organisation
- to manage your account with us
- to undertake identity verification checks
- to comply with our obligations
- to communicate with you about legal developments
- to send you newsletters or other email communications.